Career Services Overview

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Agenda



Career Outlook & Outcomes

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Job Search



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Maximize I School Experience



Career Outlook & Outcomes



Career Outlook - Data Related Roles

- US Bureau of Labor Statistics predicts 35% growth in data scientist jobs in 2022-2032 (much faster than average)
- World Economic Forum predicts demand for AI and machine learning specialists will grow by 40% in 2023-2027
- LinkedIn and Indeed have ranked data engineer as a top job for 2024

Sources: <u>Bureau of Labor Statistics</u> <u>Future of Jobs Report 2023</u> <u>The Most In-Demand Jobs on Linkedin Right Now</u> <u>These are the Best Jobs of 2024, According to Indeed</u>

MIDS Career Outcomes - Salary Data

2023 graduates \$156,000k

Median base salary (US) Base salary range = \$80k - \$550k 28% of 2023 graduates responding

2022 graduates \$148,500k

Median base salary (US) Base salary range = \$36k - \$375k 44% of 2022 graduates responding

Top Jobs of MIDS Alumni

Top Role Categories*

1. Data Scientist (all levels)

2. Engineer (data/analytics/ML/software/solutions)

3. Manager/Sr. Manager (data/analytics/ML/engineering)

4. Executive

5. Director/Head (data/analytics/ML/engineering)

(*Based on career outcome surveys and LinkedIn analysis of all graduates through May 2024)



Career Services



Career Advising

- Targeted 1:1 Advising
- Sample topics:
 - Career exploration
 - Job search
 - Personal brand
 - Mock interviews
 - Career basics

Career Advising

The Career Services staff is available for one-on-one career advising appointments. During your advising appointment we can focus on:

- Career exploration: examine various career paths and what might be a good fit for you
- Getting a job: review your resume and/or cover letter; discuss networking strategies and potential helpful contacts
- **Personal brand**: get feedback on your elevator pitch or online presence; look at your values & strengths to see what makes up your personal brand
- Career basics: learn skills and practice interviewing, negotiation, job search, etc.
- Whatever questions, thoughts, challenges, ideas you have!

Advising appointments are available for currently enrolled I School students and alumni.

If you have met with an I School career advisor in the past, we recommend that you schedule with that same advisor for optimal support.

Mock interviews require one hour. If you would like to schedule a mock interview, please select two 30-minute back-to-back slots with the same advisor.

Cancellation Policy

In the rare case that we need to reschedule your appointment, we commit to providing you with at least 24 hours cancellation notice. We ask that you try and provide the same notice if you need to reschedule; thank you!

- Select your degree program -

Document Reviews

- Resume reviews
- LinkedIn reviews
- Cover Letter Reviews

For Reviews, go to:

https://www.ischool.berkeley.edu/careers/students/resume-review

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mail *	
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Select -	*
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If you would like us to review and compare alternate versions of your resume or cover letter, we're happy to. Just make a note in the "Questions or comments" field at the bottom of this form, and then re-submit the form with additional version(s) of the document.

Career Resources

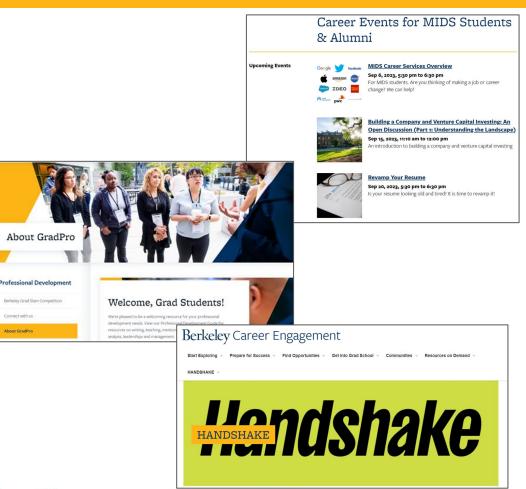
- I School
 - Career Guides/links
 - Job postings (Slack)
 - Webinars/events
- Berkeley Career Engagement
- GradPro

Career Search Resources

Quick Links:

Job Search Websites	Entrepreneu
Professional Networking Communities	Data Science
Resumes & Cover Letters	User Experie
Networking	Cybersecurit
Interviewing	Product Mar
Negotiation & Salaries	For Internat
Online Presence	For Veterans
	Miscellaneou
	Videos

Entrepreneurship Resources Data Science Careers User Experience Careers Cybersecurity Careers Product Management Careers For International Students For Veterans Miscellaneous Videos



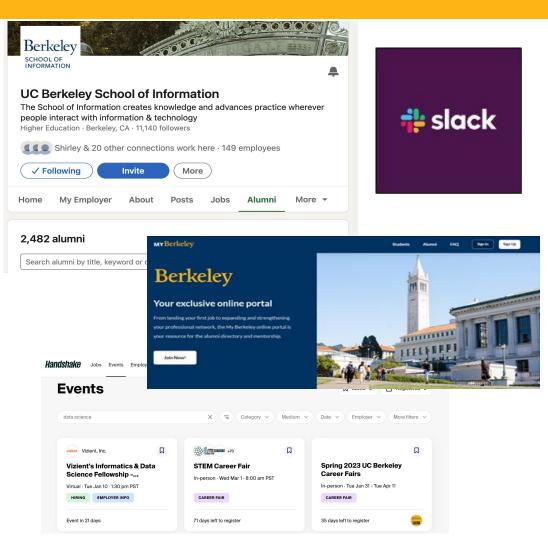
jobs-and-internships Y Job postings only. No job seekers. 🛇 @ channel 🛇 @ here. For interview prep 👉 #tech-screen-practice | For career convos 👉 #career-discussions

Connections

- Alumni Network
 - Panel Discussions
 - Info. Interviewing
 - LinkedIn
 - Slack
 - MyBerkeley Online Portal
- Employer Connections
 - Networking Events
 - Guest Speakers
 - Immersion/Conferences
 - Campus Career Fairs (virtual)

• Fellow Students

 Slack #career-discussions and #jobs-and-internships channels



Connections

Slack Spotlight!

ischool.berkeley.edu/intranet/computing/slack

Getting Started With Slack

Be sure to log in by entering your I School email address; don't log in with Google.

Update your profile

Slack is a great networking tool, but only if you let people know who you are! Fill out your profile completely, including your I School role, LinkedIn, employer, job title and more.

Channels & direct messages

Slack has public and private "channels" (or chatrooms) for information exchange and conversation. If you have a question, ask it on a channel dedicated to that topic. If you can answer a question in your area of expertise, please do so!

Curious what channels to join?

Everyone is automatically enrolled in the <u>#announcements-global</u> channel; this channel is for team-wide communication and announcements and may be a place you see official announcements from the I School. We also suggest the following channels:

- #introductions Say hi and introduce yourself to the I School Slack community.
- #career-discussions General discussions about career paths and opportunities for I School students and alumni.
- #jobs-and-internships Share jobs and internship opportunities relevant to the I School community
- **#area**-* A variety of area channels representing different geographic regions around the world (see <u>#area-411</u> for a list.)
- <u>#noise</u> In the spirit of our noise listserv, a place for non-work-related flimflam, hodge-podge or jibber-jabber
- <u>#alumni</u> A channel for all alumni to connect

There are also channels related to specific programs at the I School, areas of interest, and more. <u>Check out</u> our more comprehensive guide or browse the channel listings in Slack.

Communicating one-on-one and with small groups

In Slack you can also have one-to-one or small group messages between individuals. Direct messages (DMs) are best used as an alternative to casual emails, where quick conversation is the objective.

Connections

- Slack Spotlight! \bullet
 - Enhanced profile fields on Slack 0
 - Goal: expanded search features 0

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I School Role

Staff

Degree Program

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Role Description

Only shown to contacts from Slack Connect

At my organization, I'm responsible for...

🙂 Aa

What should Slack Connect contacts know about your role?

Start Term

For students: your first term in the program

Graduation term

For students: your last term in the program

Pronouns

she/her

Optionally share your preferred pronouns (they/them, she/her, he/him, etc.)

LinkedIn

Display Text

URL

https://www.linkedin.com/in/amandalcheung/

GitHub

What's ya handle?

Employer

Job title

Edit your profile

Full name

Amanda Cheung

Display name

Amanda Cheung

This could be your first name, or a nickname - however you'd like people to refer to you in Slack.

Title

MIDS Career Advisor

Let people know what you do at UC Berkeley School of Information.

Pronouns

she/her

Let people know which pronouns you use.

Name recording

0:03

Name pronunciation

Zoe (pronounced 'zo-ee')

This could be a phonetic pronunciation, or an example of something your name sounds like.



Profile photo

Upload Photo

Remove Photo

Job Search



Job Search Steps

- Research & identify target jobs/companies/ industries
 - What are your dream companies/roles?
 - Research salaries
- Update resume/LinkedIn profile
 - What's your brand?
- Create online portfolio/website/blog
 - Employers ARE looking!
- Prepare for interviews
 - Traditional & technical
- Network, network, network
 - I School & greater professional communities
- Apply and interview
 - Get referrals from your network whenever possible
- Evaluate and negotiate offers









Maximize...

While in your program...

- Class projects
- Gain experience
 - At current job
 - Do side projects or volunteer
 - Consider internships
- Engage in your (new) profession
 - Network, network, network
 - Read news/newsletters in your field
 - Attend conferences/meetups
- Get on the I School Slack
 - #career-discussions; #jobs-and-internships; #tech-screen-practice;
 #tech-screen-practice-studygroup
 - Geography-based channels; special interest channels

Upcoming Events

Fall webinars & events:

Jobscan Webinar - 9/12, 12 - 1 pm PT LinkedIn Tips & Tricks - 9/25, 12 - 1 pm PT Building an Experienced Sr. Leader Resume - 10/3, 12 - 1 pm PT Revamp Your Resume - 10/15, 12 - 1 pm PT

More to come!

https://www.ischool.berkeley.edu/careers/students/events

Links

I School Career Services:

Document Reviews: <u>https://www.ischool.berkeley.edu/careers/students/resume-review</u> Career Advising Appointments: <u>www.ischool.berkeley.edu/careers/students/advising</u> Career Events: <u>www.ischool.berkeley.edu/careers/students/events</u> Career Guides: <u>www.ischool.berkeley.edu/careers/students/guides</u> Job postings: <u>Slack #jobs-and-internships channel</u>

Berkeley Career Engagement (university-wide career services):

Main page: <u>https://career.berkeley.edu/</u> Handshake: <u>career.berkeley.edu/handshake</u>

GradPro: https://grad.berkeley.edu/professional-development/about-gpd/

MyBerkeley Online Portal (UCB alumni networking): berkeley.peoplegrove.com/v2

I School LinkedIn page: www.linkedin.com/school/uc-berkeley-school-of-information/people/

I School on Medium: medium.com/berkeleyischool

I School Slack Channels: https://www.ischool.berkeley.edu/intranet/computing/slack/channels

Questions?

"Nothing will work unless you do." Maya Angelou