

ARTL

UC Berkeley
School of Information

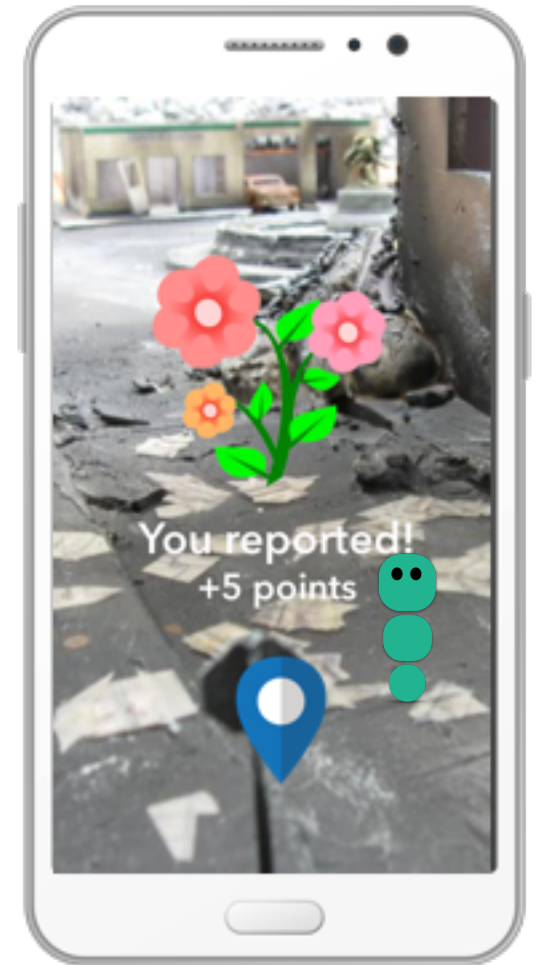
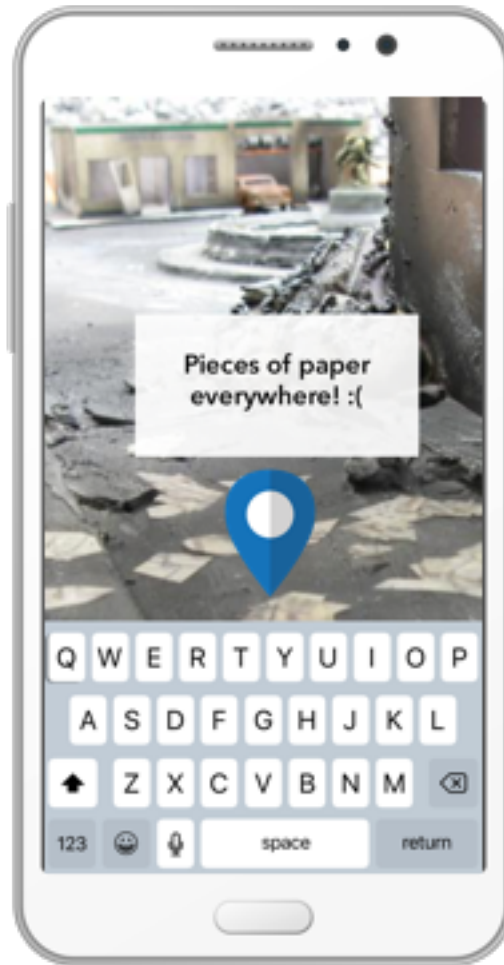
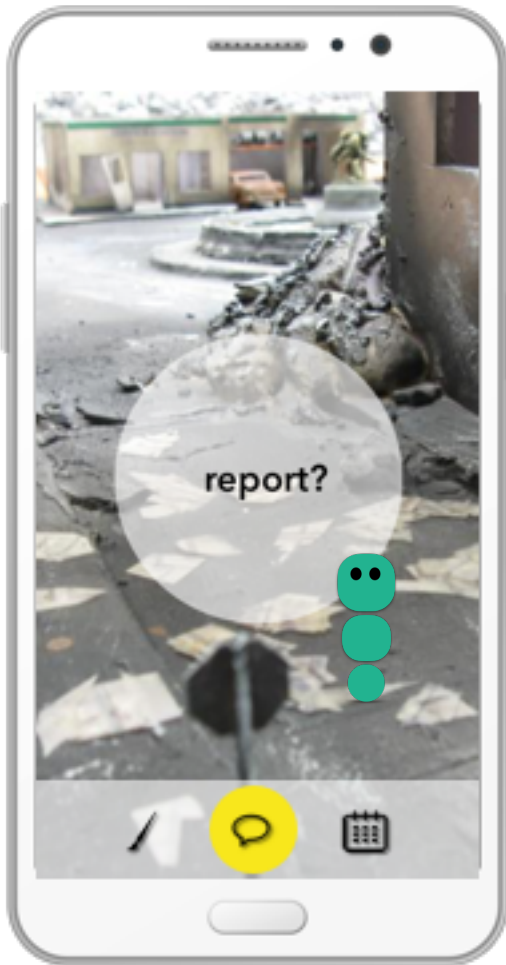
Empowering
citizens of the Tenderloin to
express their pride for their
community.

“When people ask my son where he’s from, he’s proud to say TL.”

Why?

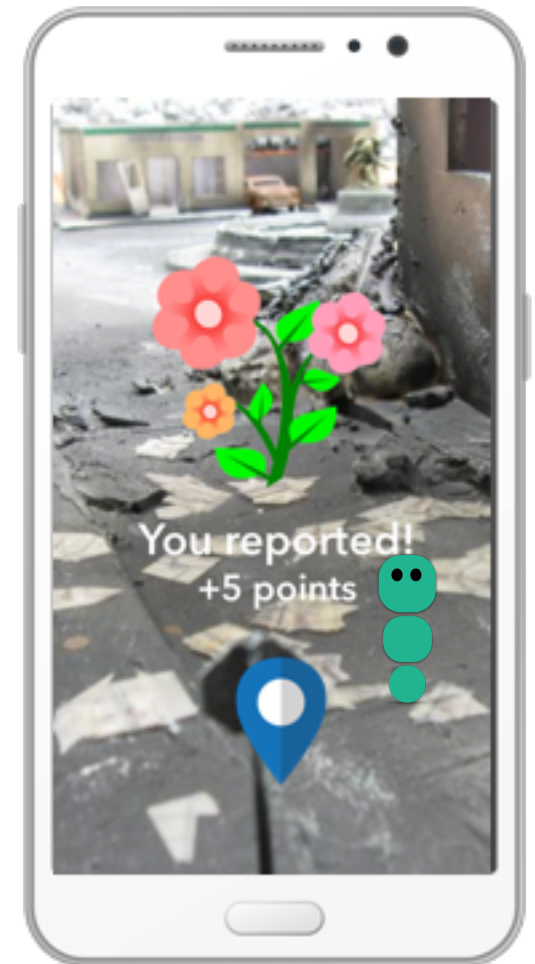
- User Research:
 - Community organization is strong
 - Reporting issues needs accountability
 - Rich history, art, culture of the TL
 - Empowering community to drive content
- Target Users: Tenderloin Youth, Community Leaders
- Problem we're solving: cross-community collaboration and organization in digital space

Community Engagement: Reporting



Community Engagement: Reporting

- Game Design: Emergence
- Accountability
- Report positive events
 - Showcase caring and kindness



Community Engagement: Contextual



Community Engagement: Contextual

- Historical, cultural, artistic significance
- Non-neighborhood folks can engage with the environment



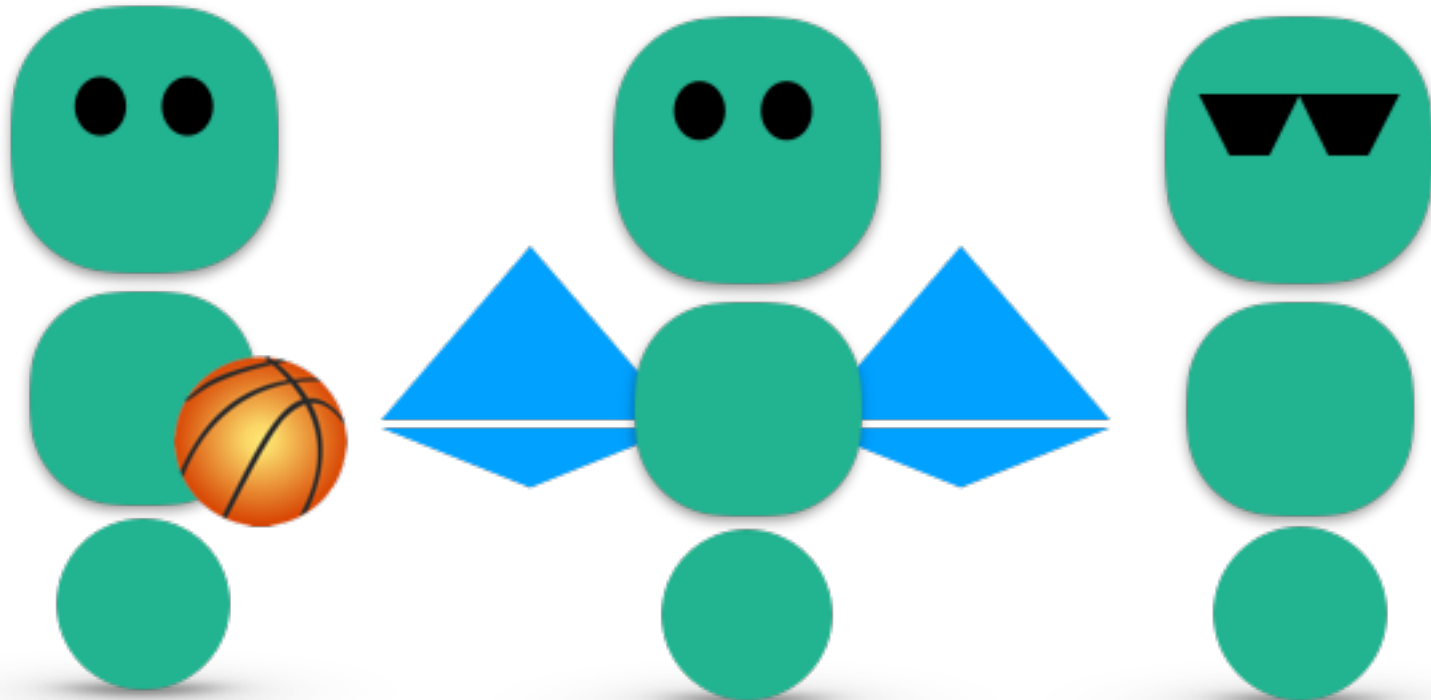
Participatory Experience

- What about engaging youth?
- Game Design: Progressive



Participatory Experience

- What about engaging youth?
- Game Design: Progressive









Great game!
@Sam









Thank you!

